

FRANCESCA FOLEY

Ashurst emerging artist

ashurst

FRANCESCA FOLEY

Francesca Foley is a 34 year old British photographer. Following a degree in History of Art she entered the photographic industry as an assistant. She learnt her trade working for top portrait and fashion photographers such as Tim Walker and Julian Broad.

Her recent commercial work has included shooting portraits, and film stills, as well as behind the scenes on fashion shoots for photographers such as Annie Leibovitz. She has been commissioned work by the fashion brands Mulberry, Jo Malone, Givenchy and Gucci. Her photography has been published in *British Vogue*, *The British Journal of Photography*, *Dazed & Confused*, *The Sunday Times Magazine*, *The Observer Review* and *Mulberry's 40th Anniversary book*.

“Gentle encounters enchantingly perpetuated on film by Francesca Foley sensitively utilising a disappearing photographic process (film, wet printing) to photograph disappearing cultures. Catch this show before it disappears too”

TIM WALKER – FASHION PHOTOGRAPHER

“I thought it was lovely... I like the clarity and precision as well as the modesty and gentleness with which you approach your subjects”

**RAY WELLS – PICTURE EDITOR,
*THE SUNDAY TIMES***

SOLO EXHIBITIONS

Nov – Feb 2014

Havas Worldwide Advertising Agency,
London

July – Aug 2013

Abbott Mead Vickers Advertising Agency,
London

Sept – Oct 2013

Fallon Advertising Agency,
London

May – June 2013

The Redchurch Gallery, E2

ONE PHOTOGRAPH

'One Photograph' is comprised of six series of photographs taken across Bolivia, Peru, Argentina, India, Bali, Australia and New Zealand. From cowboys in Argentina to ice creams on the beach in India the vibrancy of life and culture is celebrated.

The images are paired and framed into diptychs, exploring the intrinsic relationship between people and their landscapes. The two images become one, giving us a deeper window into their worlds.

Influenced by the ideas of 1920's Russian film maker Sergei Eisenstein, Francesca plays with the notion that "*Two or more images edited together create a 'tertium quid' (third thing) that makes the whole greater than the sum of its individual parts*". The juxtaposition of the images

creates a new composition, colours and textures to fire the imagination.

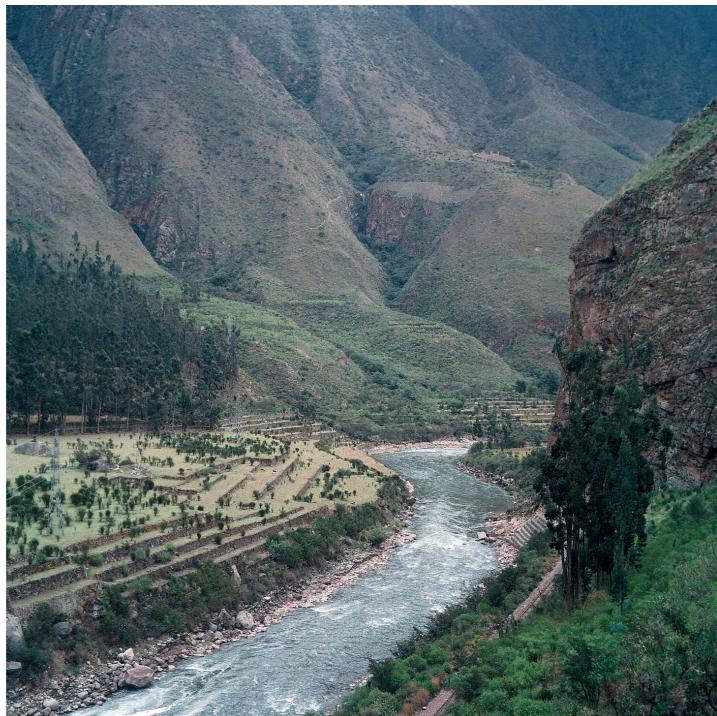
Themes include Indian women and flowers, the Quechua women of Bolivia, elderly working women in Bali, gauchos (cowboys) from Argentina and the wild landscapes of Australasia. Francesca's passion for capturing ordinary working people in their own environments and with their particular traditions and culture, shines through in her sensitive and perceptive photography.

The images have been taken on a film camera invented in the 1930's, as used by the fashion icon David Bailey in the height of the swinging 60's. The unique quality of the Rolleiflex's twin lenses shines through in Francesca's work. Through the use of her old camera, shooting on film and having the images individually hand printed (absent of any digital enhancing), she interprets the world in its most honest and colourful form.

Inca, Peru

Photographic diptych

61cm x 104cm



Ice Creams, India

Photographic diptych

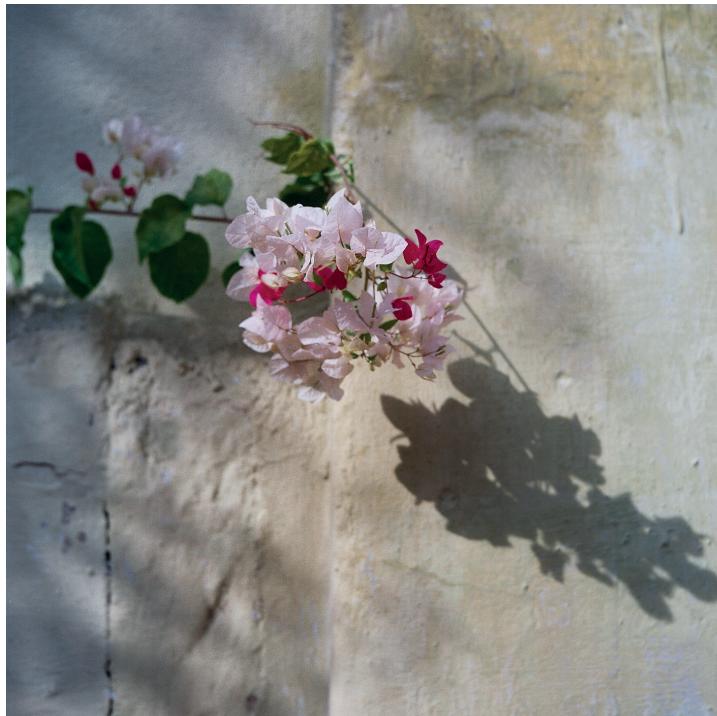
61cm x 104cm



Shadow, India

Photographic diptych

61cm x 104cm



White Horse, New Zealand

Photographic diptych

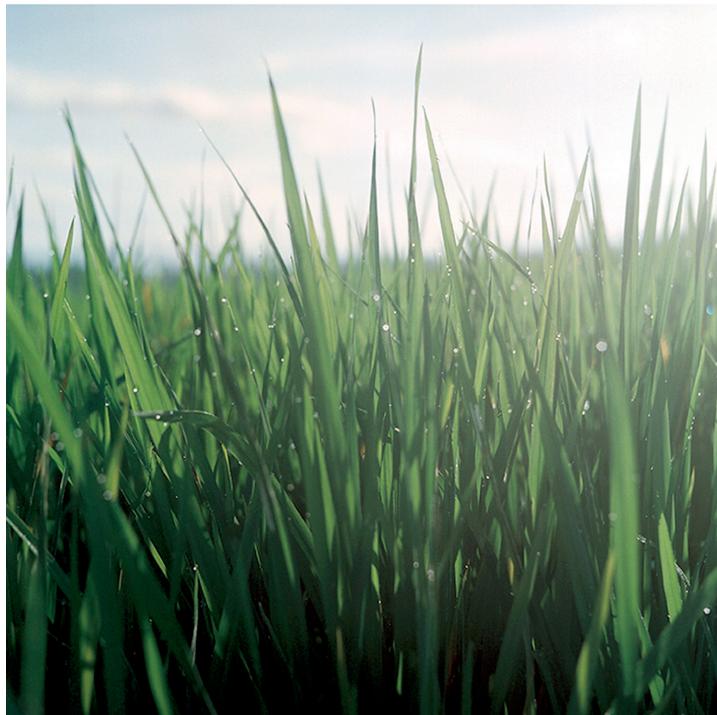
61cm x 104cm



Dignity, Bali

Photographic diptych

61cm x 104cm



Heat, Argentina

Photographic diptych

61cm x 104cm



Francesca Foley
+44 (0)7813 879 970
info@francescafoleyphotography.com

www.francescafoley.com
www.francescafoleyphotography.com

ashurst

www.ashurst.com