



CHIARA FERSINI

Ashurst Emerging Artist

ashurst

BEYOND

PAINTINGS THAT WANT TO BE PHOTOGRAPHS

In the age of modern mechanical and technical reproduction, art has constantly moved from representation to abstract, and back and forth, in search of different aesthetic experiences. The emergence of Photorealism and more recently, Hyperrealism, imbues the sense of a new reality by making painting and sculpture look like high-resolution photography, thus creating a convincing illusion based on a simulated reality - digital photography. With its roots entrenched in Jean Baudrillard's seminal work, *Simulacra and Simulation*, hyperreality has spun a movement of artists striving to create "simulacrum", a copy more perfect than the original.

Chiara Fersini takes the opposite stance. Just as hyperrealism take its inspiration from Baudrillard's philosophy of "creating the simulation of something which never really existed," Chiara borrows his axioms and tries to "capture every dream even before it takes on the appearance of a dream" and applies it to the very core of her photography work, simulating her photographs to look like paintings. The result of her vision is to draw the viewer into her subconscious world where one is challenged and tempted to live in the dream beyond reality itself.

Front cover image detail of *A Discordant Note*

CHIARA FERSINI 'HIMITSUHANA'

Chiara has always been surrounded by art since she was a child. Her mother, a painter and decorator, handed down to her the love for beauty and encouraged her inclination for the visual arts. However, her interest in photography only started after a study journey in Japan in 2007 where she developed her 'Himitsuhana' artistic name.

Photography is not just a passion for her but a way to express the world she feels inside. She is influenced by the Surrealism movement connecting notions such as dreams, fantasy and repression. Much of her work is based on the manifestation of the unconscious desire that is held back by repression hitching a ride with a conscious wish to the waking state. She combines this vision with a painterly style which gives an 'Old Masters' feel to her photographic works.

Chiara's work has been featured in publications around the world including Harper Collins, Random House and Penguin Books. She has received numerous photography awards and has exhibited around Europe, America and Asia.

All works are limited editions of 7 and are available in various sizes.

Please enquire at info@mintarts.com or +44 7981 597 844.

SELECTED AWARDS & EXHIBITIONS

- 2014 Affordable Art Fairs Bristol, Hampstead and Battersea with Mint Art Gallery
Works on Paper Art Fair at London's Science Museum with Mint Art Gallery
- 2013 *It's not about rationality* solo exhibition, 11 Dreams Gallery, Tortona, Italy
Finalist Professional Photographer of the Year, UK
Finalist Premio Artgallery, Milan, Italy
- 2012 Insight solo exhibition, Malta
Illustrissima Fiaba, Laboratorio Artibus, Vasto, Italy
Ladies Italian Games, Misael Cultural Area, Shanghai, China
Kat Vond's Wonderland Gallery, Hollywood, California, USA
- 2011 *Painters New Generation Part 1*, Ubuntu Project, Ferrara, Italy
Blind Donkey Art Prize Exhibition, Atlantic Gallery, New York, USA
Il viandante e la sua ombra, CLAC, Rome, Italy
Più bello del bello, Misael, Vincenza, Italy
La differenza tra Inferno e paradiso è nell'uso dei Cucchiari, Psike, Florence, Italy
- 2010 *A Mente Fresca*, Studio Logos, Rome, Italy
Galleria Campari, Sesto S. Giovanni, Milan, Italy

A Discordant Note

*"Here's to the crazy ones.
The misfits. The rebels. The
troublemakers. The round
pegs in the square holes.
The ones who see things
differently..."*

- Apple Inc.





***We are the Sparkle of
Black and White Clashing***

*It is not a matter of
choosing one opposite
or the other, good or evil,
black or white. Truth stays
in the middle and only
in contrast can we find
harmony.*

The Queen and the Broken Oaths

*I was a queen, I had great power. The sky was my mirror,
the night my starry pillow. Then I sold my power to have
a heart but as soon as I had it, it fell apart. I knew the
sorrow of an empty soul for my heart is always meant to
be alone.*





Gabriel

*“Who is an enemy to Gabriel!
For he it is who hath revealed
(this scripture) to thy heart by
God’s leave, confirming that
which was (revealed) before
it, and a guidance and glad
tidings to believers.”*

- Quran 2:97

The Heron Maiden

A young man finds a wounded heron and nurses it back to health. When the heron has regained the use of its wings, he releases it, and the heron flies away. Time passes and the young man meets and falls in love with a beautiful young woman. They get married and begin living happily together.

The young wife weaves a particular kind of silk brocade in which the designs appear in relief. The young man sells the fabric to support themselves, but the young woman places a constraint upon the man – he must never observe her while she is weaving her fabric. Of course the man cannot resist the temptation to look, and when he does he sees a heron at the loom. Under his gaze the heron is transformed into a beautiful woman – his wife.

Now that the secret has been exposed, the heron maiden’s happy life with the young man must come to an end. The young woman bids her husband a fond goodbye, and flies away with her heron companions.

– Japanese folk-tale



OTHER WORK



And All I Loved, I Loved Alone



Your Flow



Blue Jay



Smell of Plums



Crushed Spirits Entertainment



Ragu

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